

CINECENTA

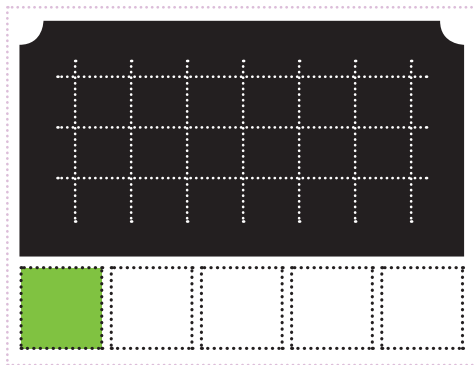
ADVERTISING RATES 2016-17



STUDENT UNION BUILDING, UVIC

*Cinecenta film guides
are a popular resource!*

- ★ PUBLISHED 7 TIMES A YEAR
- ★ YOUR FULL-COLOUR AD VISIBLE FOR 7-8 WEEKS AT A TIME
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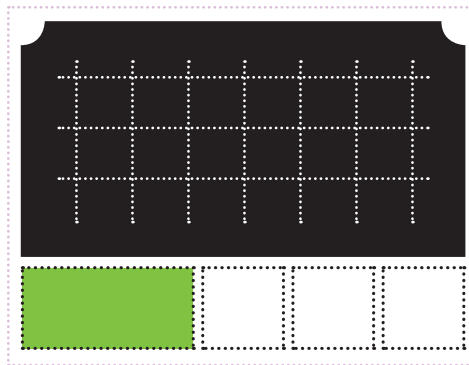


"The Classic" 3"x3"

\$395 /issue

\$350 /each, when 2-6 ads booked

\$310 /each, when 7 ads booked



"The Double" 6.25"x3"

\$760 /issue

\$680 /each, when 2 or more ads booked

\$600 /each, when 7 ads booked



"The Back Page Feature"

7.25"x 2.5" \$795 /issue

3.5"x 2.5" \$425 /issue

*[Prices do not include GST]

2016 Issues	Artwork Due	2017 Issues	Artwork Due
July 31 – Sept 17	July 11	Jan 3 – Feb 18	Dec 1
Sept 18 – Nov 5	Aug 29	Feb 19 – Apr 8	Jan 30
Nov 6 – Dec 22	Oct 17	Apr 9 – June 3	Mar 20
		June 4 – July 29	May 15

Booking: Bonnie Light
ads@cinecenta.com (250-388-5321)

Artwork: artdir@uvss.ca (250-721-8354)