

CINECENTA

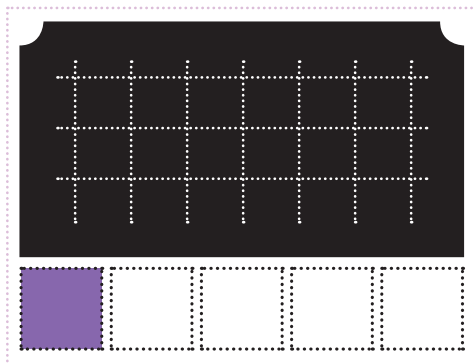
ADVERTISING RATES 2018-19

STUDENT UNION BUILDING, UVIC



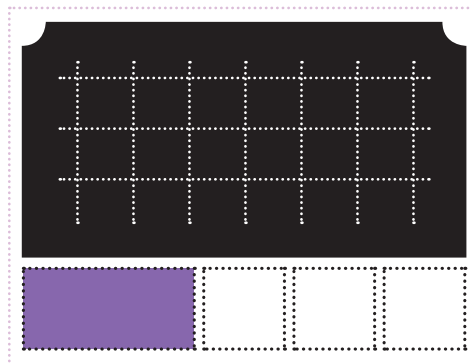
*Cinecenta film guides
are a popular resource!*

- ★ PUBLISHED 7 TIMES A YEAR
- ★ YOUR FULL-COLOUR AD VISIBLE FOR 7-8 WEEKS AT A TIME
- ★ 20,000+ COPIES PRINTED, 1000+ MAILED TO MEMBERS
- ★ DISTRIBUTED ON CAMPUS AND ALL OVER TOWN
- ★ EACH AD INCLUDES FREE TICKETS TO CINECENTA



"The Classic" 3"x3"

\$395 /issue
\$350 /each, when 2-6 ads booked
\$310 /each, when 7 ads booked



"The Double" 6.25"x3"

\$760 /issue
\$680 /each, when 2 or more ads booked
\$600 /each, when 7 ads booked



"The Back Page Feature"

7.25"x 2.5" \$795 /issue
3.5"x 2.5" \$425 /issue

*[Prices do not include GST]

2018 Issues	Artwork Due	2019 Issues	Artwork Due
Apr 8 - June 2	Mar 21	Jan 3 - Feb 16	Dec 7
June 3 - July 21	May 18	Feb 17 - Apr 6	Feb 1
July 22 - Sept 8	July 6	Apr 7 - June 2	Mar 22
Sept 9 - Nov 3	Aug 24	June 2 - July 28	May 17
Nov 4 - Dec 22	Oct 19		

Call or email to book ad space:
Bonnie Light (250-388-5321)

Send artwork to: ads@cinecenta.com