

CINECENTA

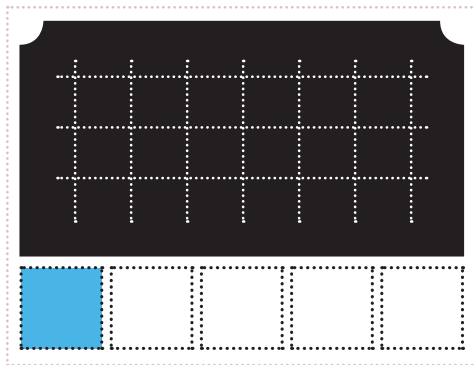
ADVERTISING RATES 2017-18

STUDENT UNION BUILDING, UVIC



*Cinecenta film guides
are a popular resource!*

- ★ PUBLISHED 7 TIMES A YEAR
- ★ YOUR FULL-COLOUR AD VISIBLE FOR 7-8 WEEKS AT A TIME
- ★ 20,000+ COPIES PRINTED, 1000+ MAILED TO MEMBERS
- ★ DISTRIBUTED ON CAMPUS AND ALL OVER TOWN
- ★ EACH AD INCLUDES FREE TICKETS TO CINECENTA

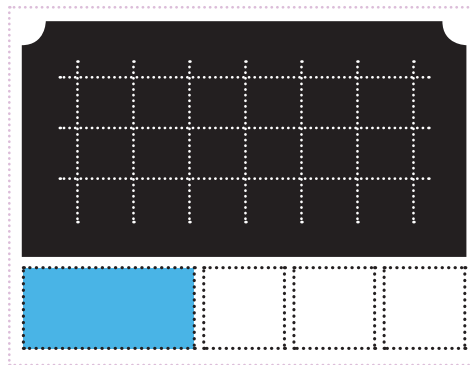


"The Classic" 3"x3"

\$395 /issue

\$350 /each, when 2-6 ads booked

\$310 /each, when 7 ads booked

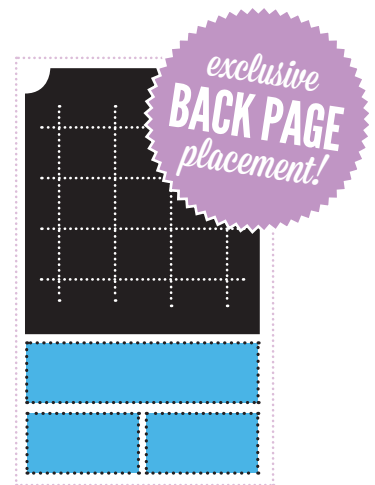


"The Double" 6.25"x3"

\$760 /issue

\$680 /each, when 2 or more ads booked

\$600 /each, when 7 ads booked



"The Back Page Feature"

7.25"x 2.5" \$795 /issue

3.5"x 2.5" \$425 /issue

*[Prices do not include GST]

2017 Issues	Artwork Due	2018 Issues	Artwork Due
July 30 – Sept 16	July 12	Jan 3 – Feb 17	Dec 6
Sept 17 – Nov 4	Aug 29	Feb 18 – Apr 7	Jan 31
Nov 5 – Dec 22	Oct 18	Apr 8 – June 2	Mar 21
		June 3 – July 28	May 16

Booking: Bonnie Light
ads@cinecenta.com (250-388-5321)

Artwork: artdir@uvss.ca (250-721-8354)