

# CINECENTA

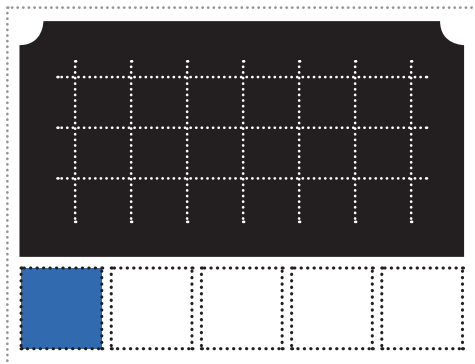
ADVERTISING RATES 2022-2023



STUDENT UNION BUILDING, UVIC

*Cinecenta film guides  
are a popular resource!*

- ★ PUBLISHED 7 TIMES A YEAR
- ★ YOUR FULL-COLOUR AD VISIBLE FOR 7-8 WEEKS AT A TIME
- ★ 20,000+ COPIES PRINTED, 600+ MAILED TO MEMBERS
- ★ DISTRIBUTED ON CAMPUS AND ALL OVER TOWN
- ★ EACH AD INCLUDES FREE TICKETS TO CINECENTA

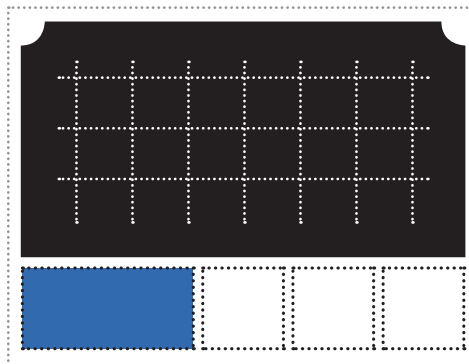


**"The Classic" 3"x3"**

\$395 /issue

\$350 /each, when 2-6 ads booked

\$310 /each, when 7 ads booked

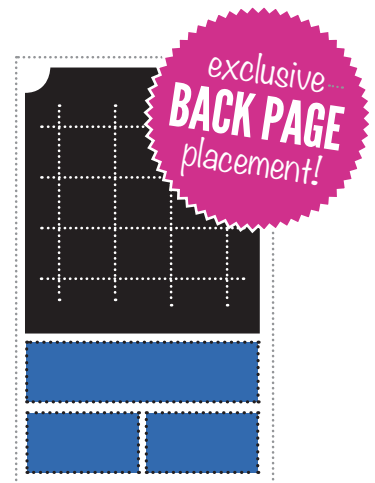


**"The Double" 6.25"x3"**

\$760 /issue

\$680 /each, when 2 or more ads booked

\$600 /each, when 7 ads booked



**"The Back Page Feature"**

7.25"x 2.5" \$795 /issue

3.5"x 2.5" \$425 /issue

\*[Prices do not include GST]

2022 Issues	Artwork Due	2023 Issues	Artwork Due
July 24 – Sept 17	July 5	Jan 6 – Feb 18	Nov 24
Sept 18 – Nov 5	Aug 25	Feb 19 – Apr 8	Jan 21
Nov 6 – Dec 20	Oct 15	Apr 9 – May 27	Mar 15
		May 28 – July 22	May 4

Call or email to book ad space:  
Bonnie Light (250-388-5321)  
Send artwork to: [ads@cinecenta.com](mailto:ads@cinecenta.com)